



TOPs' ETC RISE FAQ

What does RISE stand for?

RISE stands for **R**enewal of ETC lease, **I**mprovement of facilities, and **S**pace **E**xpansion. It continues our commitment to TOPs' youth mission and community impact. RISE focuses on enhancing player, visitor, competitor, and teaching experiences. The expansion includes adding 1 singles tennis court and 2 pickleball courts to accommodate high demand from teenagers, pre-teens, and adults of all ages, including seniors, addressing daily waiting lists.

What is TOPs' ETC RISE Campaign's fundraising goal?

The campaign aims to raise \$1 million to fund all RISE elements, including the two largest projects:

- 1) New tennis singles court and two pickleball courts in new enclosed structure
- 2) Significant remodel of the ETC upstairs with a viewing area and event space

Has TOPs done a capital campaign of this size in the past?

Yes, in 2011, TOPs completed a successful \$1.2 million campaign to convert a 60,000 sq ft warehouse into Eastside Tennis Center. Since then, it has provided extensive programming and court rental opportunities, serving thousands of players annually for approximately 15 hours per day with active programming and playing opportunities.

Will TOPs/ETC wait for all RISE projects to be funded before beginning?

No, as each project is fully funded, TOPs will begin the work on each. Some projects are already funded and installed, including 6 new heaters and 4 new fans.

I see in addition to financial supporting the RISE with tax-deductible donations, you are also seeking sponsors? What is the difference?

Sponsors can be businesses or individuals supporting the R.I.S.E. campaign that include benefits for supporting our mission. As in the past, sponsors can name courts in honor of loved ones or those that inspire them.

What are the funding sources of RISE?

Individual donations (all sizes make a difference!), sponsors, grants, and tenant improvement dollars from our recent lease extension.

What is the difference between RISE and TOPs annual auction?

TOPs auction (save the date — September 24, 2024), is our annual event which fundraises for financial assistance, equipment, TOPs programming, and more.

I have questions about RISE (such as sponsorship or regarding individual projects within RISE), who should I contact?

Contact info@tennisoutreach.org and include your contact info. We will reach out to you to help answer questions, connect over the phone, Zoom, or in-person!